

Fall 2020 Webinar Series Sponsorship Opportunities

The Global Alliance of Speech-to-Text Captioning is excited to present this opportunity to sponsor our Fall 2020 Webinar Series. This four-part series of 90-minute webinars features engaging speakers presenting on topics of interest to all our members -- caption users, captioners of all methods, industry, educators and advocates.

Your sponsorship helps us attract speakers and presenters who are on the cutting edge of technology -- experts in hearing loss as well as technology and treatment for people with hearing loss; developers of captioning software and apps; and motivational speakers who know the effects of hearing loss because they live with it every day.

With each sponsorship, one designated person within your organization receives a one-year membership in the Global Alliance, with full voting rights and the ability to serve on any of our committees or Board of Directors.

Each sponsor will be recognized for its level of sponsorship and will be featured in all Global Alliance social media and advertising campaigns, both before and after each webinar, as well as recognition during each webinar.

Platinum Sponsors receive exclusive access to two minutes at the beginning and end of each webinar to present recorded media to kick off our presentation. This may be a video message from the head of your organization or a marketing presentation featuring your products and services! In addition, you will receive recognition in all social media posts when advertising the Webinar series and access to the registration list for the live Webinars and three FREE registrations to the Webinar series.

Gold Sponsors receive one minute immediately following the Platinum Sponsor's presentation. In addition, you will receive recognition in three social media posts when advertising the Webinar series and two FREE registrations to the Webinar series.

Silver Sponsors to be recognized on our Website page with two social media posts when advertising the Webinar series as well as verbal recognition during the Webinar. In addition, one free registration to the Webinar series.

Bronze Sponsors to be recognized on our Website page with one social media post when advertising the Webinar series as well as verbal recognition during the Webinar. One free registration to one Webinar of your choice.

Each webinar will include realtime captions and American Sign Language interpreters. All webinars will be available on our website to be purchased on demand. Your sponsorship is recognized with every viewing!

Technology Sponsor

Your support pays for the cost of streaming time and hiring of a professional webinar and conference services team to ensure a world-class webinar for all.

Platinum: \$10,000
Gold: \$5,000
Silver: \$3,000
Bronze: \$1,000

Accessibility Sponsor

Your sponsorship helps us to hire the very best professional realtime captioners and sign language interpreters, thus ensuring our Webinars are fully accessible.

Platinum: \$10,000
Gold: \$5,000
Silver: \$3,000
Bronze: \$1,000

Registration Sponsor

Your sponsorship ensures anyone who wishes to attend our Webinar series can attend.

Platinum: \$10,000
Gold: \$5,000
Silver: \$3,000
Bronze: \$1,000

Sponsor a New Member

Your sponsorship allows a consumer/advocate, student or retired captioner, who may not be able to afford the \$40 membership fee to become a member of the Global Alliance. Each new member you sponsor receives one complimentary registration for any of our webinars.

Sponsor 10 new advocates/consumer members: \$500

Sponsor 20 new advocates/consumer members: \$900

Sponsor 30 new advocates/consumer members: \$1300

Why Sponsor the Global Alliance?

- Show your support for our vision and mission and your commitment to ensuring universal accessibility.
- Stand with deaf and hard-of-hearing consumers to advocate for high-quality captioning.
- Band together with like-minded individuals -- captioners, consumers, industry, educators and advocates -- to collectively support equal access through universal design that always includes high-quality captioning.
- Through your sponsorship we can keep caption consumers updated on technology, new apps and ways to receive captions, and new services that allow equal access for all.

What is the Global Alliance?

The Global Alliance is a nonprofit 501(c)(6) corporation whose mission is to be the leading professional authority on speech-to-text captioning, representing all captioners, consumers, and industry.

Our vision is: Universal accessibility to the spoken word via all forms of captioning.

We are in the process of creating a 501(c)(3) charitable organization to allow us to accept tax-deductible donations.

Please visit our website: <https://spechtotextcaptioning.org/>

What is the makeup of the Global Alliance membership?

Stenographic captioners: 68.3%
Corporate/industry/academia: 13.3%
Caption consumers/advocates: 8.3%
Voice captioners/respeakers: 5%
Postproduction captioners/other: 5%

We welcome all captioners: steno, voice, automatic speech recognition (ASR), Internet protocol captioned telephone service (IP CTS), C-Print/Typewell (text interpreting) Palantype and Velotype.

We welcome all caption consumers and advocates, educators, academia and students. Anyone who affects or is affected by captioning is encouraged to join us.

Our members live in the United States, Canada, Argentina, Poland, Spain and Australia.

Who are the members of the Global Alliance Board of Directors?

Stephen Clark, Chair	(USA, steno captioner)
Karyn Menck, Vice Chair	(USA, steno captioner)
Christine Ales, Secretary	(USA, voice captioner)
Jennifer Schuck, Treasurer	(USA, steno captioner)
Ron Drach, Director	(USA, consumer/advocate)
Ken Frommert, Director	(USA, industry)
Michele Michaels, Director	(USA, consumer/advocate)
Pablo Romero-Fresco, Director	(Spain, educator/researcher)
Dr. Raja Kushalnagar, Director	(USA, consumer/advocate/educator/researcher)
Sue Sanossian, Director	(Australia, industry/advocate)